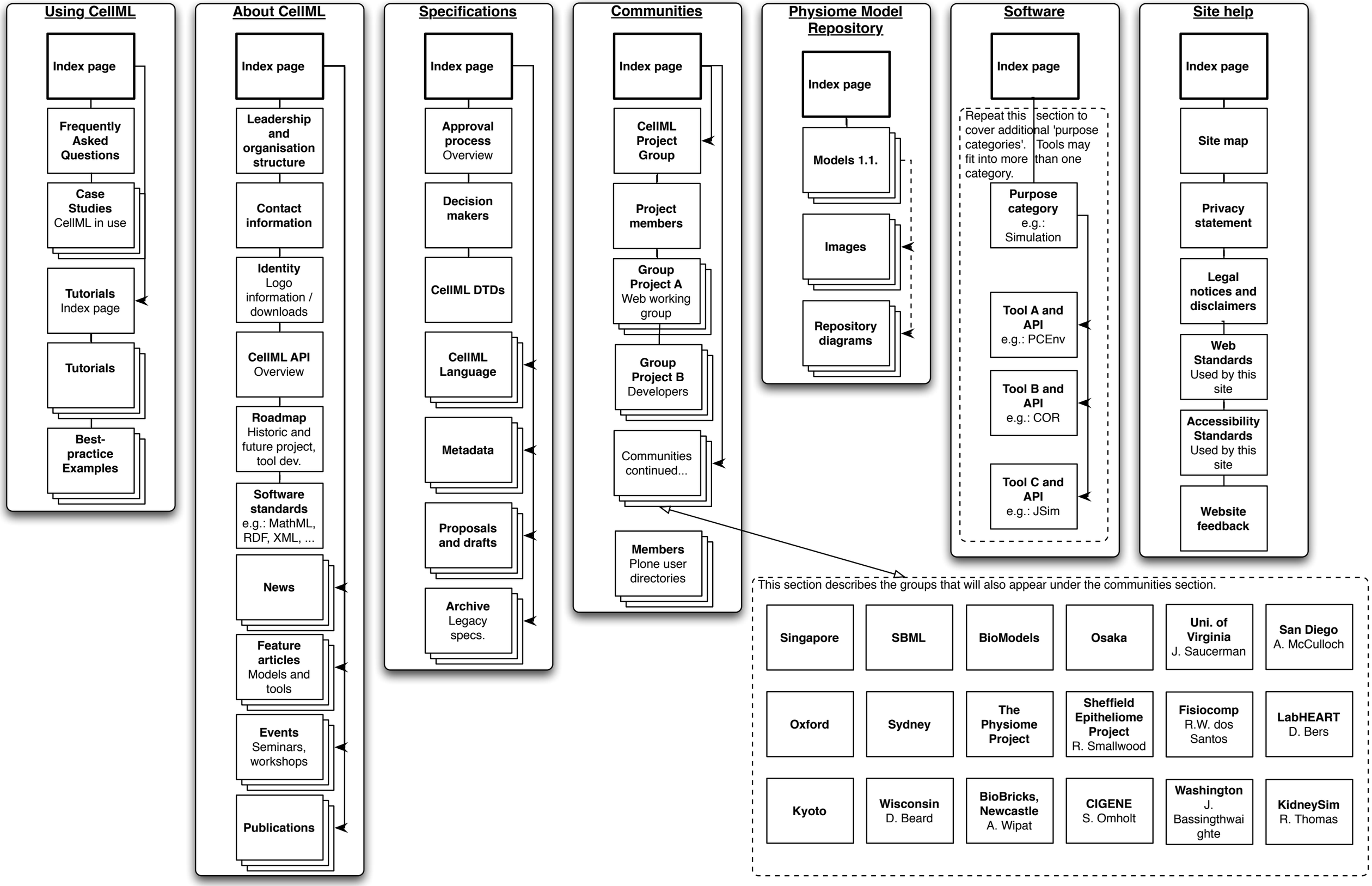CellML Website Information Architecture - (Draft) 18 August 2008